

PRESS RELEASE

Diffusione Tessile, “we protect the children from epilepsy”
*From November to January, 12,000 umbrellas for sale to support
the scientific research of RING14 Onlus*

Diffusione Tessile is supporting the International Association RING14 Onlus. The well-known Reggiana company, the Factory Outlet most famous in Italy, have realized 12.000 umbrellas closable and customized with the slogan "we protect the children from epilepsy", with the two logos of Diffusione Tessile and RING 14, renewing his engagement towards the charitable operations.

From mid-November 2012 to early January 2013, the gadget will be on sale – until sellout – priced at 4 € in 16 sales points of Diffusione Tessile in Italy.

The Umbrellas represent a useful and supportive gift idea for Christmas: in fact, the proceeds will support an **international scientific research project** lasting 2 years, **aiming to identify genes that cause epilepsy in children with Ring14**. The study will be developed in two centres of excellence such as the Catholic University of Rome and The Children's Hospital of Philadelphia.

“We are very excited to collaborate to such an important initiative with RING14, for a disease often forgotten, as rare” explains **Alessandro Montanini, CEO of Diffusione Tessile** *“I wish to thank Stefania Azzali for her engagement and for having involved us in this sacrosanct battle”*.

During the period of sale of umbrellas, the volunteers of RING14 Onlus will be present at some sales points of Diffusione Tessile, for helping sales personnel in providing information on the Association that has been engaged for 10 years in scientific research against the rare syndromes involving the chromosome 14 (including Ring14).

“The initiative of Diffusione Tessile” says Stefania Azzali, President of the International Association RING14 Onlus *“shows the great attention of the company towards the theme of solidarity. The sales of umbrellas represents an important opportunity for funding research. As always, our goal is to fill the void of Science around to the syndromes of chromosome 14, to support families in path of care and give to sick children a better quality of life”*.

The umbrellas "we protect the children from epilepsy" of Diffusione Tessile and RING14 Onlus are available at the following sale points:

ABRUZZO

Montesilvano (PE)

EMILIA ROMAGNA

Cattolica (RN)

Boretto (RE)

Reggio Emilia (RE)

FRIULI VENEZIA GIULIA

Muggia (TS)

LAZIO

Soratte (RM)

Pomezia (RM)

LIGURIA

Genova (GE)

LOMBARDIA

Cesano Boscone (MI)

Cernusco sul Naviglio (MI)

PIEMONTE

Vicolungo (NO)

Collegno (TO)

PUGLIA

Bari (BA)



AIUTO E RICERCA PER I BAMBINI AFFETTI
DA MALATTIE GENETICHE RARE - ONLUS

TOSCANA

Barberino (FI)

VENETO

Noventa di piave (VE)

Legnago (VR)

Engagement, support, future: who is International Association RING14 Onlus

It was founded in 2002 in Reggio Emilia on the initiative of a group of families with children suffering from a rare genetic disease, caused by alterations of the chromosome 14. It has been working rigorously for 10 years to offer support to those who live every day situations of severe disability and for promoting international scientific research projects. Engagement, support and future are the values that animate the staff and the volunteers of RING14. The aim is to alleviate the suffering of children and families but also to write the history of this devastating disease and virtually unknown, favoring the development of increasingly early diagnoses, helping to discover effective treatments and enhancing the network of contacts between medical specialists and people.

Designer clothes, unbranded, discounted: who is Diffusione Tessile

Diffusione Tessile make part of one of the largest worldwide groups for the high-end women's clothing. Our corporate mission is the manage of inventories of textiles and clothing packs of previous seasons produced by the group. The 16 factory outlets in Italy and abroad offer products of high quality, affordable and unbranded.

Today the website www.diffusionetessile.it celebrates 12 years and is one of the largest clothing online store, among the first to offer e-commerce in the field of Italian fashion: currently offers approximately 8500 heads of clothings and its combinations with handbags, jewelry, glasses and shoes to complete any look

[Download the flyer](#) **For informations:**

RING14 Onlus

Help and research for the children with rare genetic diseases

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